

Monthly contribution:

### **Xerox Shares Award-Winning Solutions with Local Customers at On Demand 2009**

Xerox displayed a mix of digital printing products at its On Demand 2009 booth last month - including five products recognized by the Best of Show Awards. More than 300 local Philadelphia customers visited the booth for demonstrations on how Xerox's industry-leading products can decrease costs and improve productivity, even in the most challenging economic environments.

Customers also joined Xerox for its networking event at Philadelphia's National Constitution Center during AllM and On Demand. Hundreds of guests - including customers, reporters, analysts and employees - were welcomed by Eric Amour, president, Xerox Global Business and Strategic Marketing Group and Gina Testa, vice president, Worldwide Graphic Communications Industry Business.

"The On Demand event gave us both the opportunity to showcase our award-winning solutions and to interact with our customers on a personal level at the networking event," said Vincent Scire, vice president of Greater Philadelphia for Xerox. "We're committed to helping our customers build a competitive advantage by sharing our industry expertise and maintaining strong client relationships every day."

Xerox FreeFlow<sup>®</sup> Express to Print won Best of Show in the Workflow Solutions category. Xerox's iGen4<sup>™</sup> press and Nuvera<sup>®</sup> 200 EA Perfecting Production System earned honorable mentions in the Innovative Use of Technology and Monochrome Digital Printing Equipment categories respectively. The Best of Show awards program acknowledges innovative technologies in 10 categories.

For more on Xerox's involvement in the local business community, please call us at 267-468-6056 or email us at [Michael.Guerin@Xerox.com](mailto:Michael.Guerin@Xerox.com).