



mindSHIFT Technologies Ranked Number One in the MSPmentor 100

Second-Annual Research Report by Nine Lives Media Identifies the World's Most Progressive Managed Service Providers

Fairfax, VA, Feb. 12, 2009 — mindSHIFT Technologies, a leading provider of managed technology services, recently was ranked number one in Nine Lives Media Inc.'s second annual MSPmentor 100, a distinguished list and free research report identifying the world's most progressive managed service providers.

"We are deeply honored by this recognition," said Paul Chisholm, Chairman and CEO of mindSHIFT Technologies. "We continue to work aggressively every day to provide our customers with a reliable, cost-effective IT infrastructure and a level of service and support that exceeds their service-level expectations. We appreciate the confidence our customers place in us to keep their organizations running and to ensure their corporate data assets are protected and secure."

The MSPmentor 100 report, available at www.MSPmentor.net, is based on data from MSPmentor's global online survey, conducted October through December 2008. The MSPmentor 100 report recognizes managed service providers based on a range of metrics, including annual managed services revenue growth and customer devices managed.

"There's no doubting the momentum of managed service providers within the MSPmentor 100," said Joe Panettieri, editorial director of MSPmentor. "As a whole, MSPmentor 100 companies generated nearly \$800 million in managed services revenue in 2008, up a dramatic 46 percent from 2007."

MSPmentor, produced by Nine Lives Media Inc., is the ultimate guide to managed services. MSPmentor features the industry's top-ranked blog, research, webcasts, podcasts and videos. It is the number one online media destination for managed service providers in the world.

About mindSHIFT Technologies, Inc.

mindSHIFT provides technology peace of mind to small and medium-sized organizations by delivering premier IT infrastructure and software services that utilize the most reliable and advanced systems and processes in the world. Organizations use mindSHIFT's managed IT services to focus on their core business, increase reliability and protect mission-critical data. We make IT work for your business.® www.mindSHIFT.com

About Nine Lives Media Inc.

Nine Lives Media Inc. (www.NineLivesMediaInc.com) embraces the changing IT media landscape. In fact, we help to shape it. We focus on highly targeted IT audiences, specialized content and lead generation services. We disrupt established markets and we shape new ones. Our first three destinations (MSPmentor.net, TheVARguy.com and WorksWithU.com) feature the top-ranked media blogs in their specific markets.

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